



IMPACT STATEMENT – To Date

PATH's mission is to end homelessness for individuals, families, and communities.

LeaseUp Los Angeles

Since its launch on November 30, 2018, LeaseUp LA has pioneered bold and innovative approaches to increase access to LA County's rental market by collaborating with property owners and managers to help end homelessness. LeaseUp offers property owners professional support, incentives and collaboration to increase the possibility of having a home for more of our neighbors living on the streets.

LeaseUp LA ends homelessness and builds communities in **3 ways:**

1. LeaseUp LA Housing App

Through a Zillow-like housing platform, case managers across LA County have instant access to available housing for their participants at leaseuplosangeles.org! This is the first time an application of this scale has been implemented in Los Angeles.

2. Landlord Engagement Marketing Materials and Campaign Events

Materials and campaigns targeted to landlords!

Events

2 landlord engagement events per Service Planning Area in the first year.

Landlord Advisory Board

A board of actively engaged landlords to provide insight and advocacy on the work of LeaseUp and community partners.

3. Community Engagement

Actively involved with CES, community mobilization, customized community solutions, and partnerships across agencies.



LeaseUp LA Snapshot

LeaseUp LA served all 4,761 square miles of LA County and Coordinated Entry Service organizations.

783

Case Manager users of LeaseUp LA App

45

Agencies in Los Angeles actively use the LeaseUp LA App

2,481

Interactions with agencies

1,310

Landlords Contacted for Units

723

Units added to the LeaseUp LA App



LeaseUp LA's Housing Placements

179

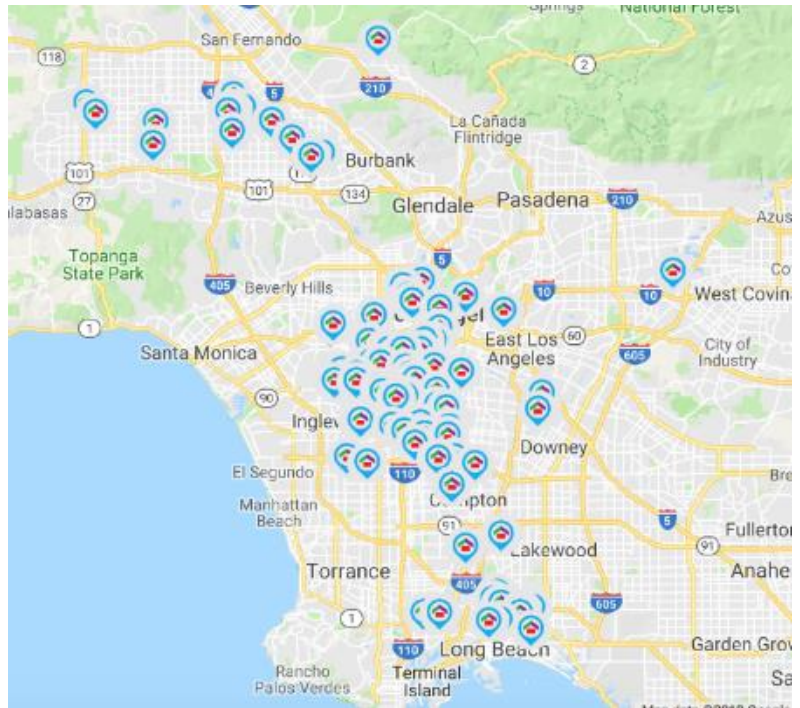
Lease Ups

18

Agencies have successfully leased units through the program

7

Different subsidies have been leased up – City and County vouchers – VASH, D7, and Shelter Plus Care, Rapid Rehousing, Supportive Services for Veteran Families, Flexible Housing Subsidy Pool, and Housing and Jobs Collaborative



**Preview of available units on the LeaseUp App*

LeaseUp in the Media

- [NPR Marketplace](#)
- [LA Times - Essential CA](#)
- [StreetsBlog LA](#)
- [LA Opinion](#)
- [Fast Company](#)
- [CA Playbook - Politico](#)



Upcoming Events

March 12th - Income Property Management Expo (SPA 3)

March 21st - Landlord Engagement Event (SPA 8)

March 28th - Landlord Advisory Board Kickoff (All SPAs)

April 11th - Landlord Engagement Event (SPA 1)

April 25th - Landlord Engagement Event (SPA 5)

May 9th - Landlord Engagement Event (SPA 7)

May 16th - LeaseUp Coffee Talk (SPA 4)

June 13th - Landlord Appreciation Event

*Scheduled events may change. Please sign up for LeaseUp LA updates [here](#).