



**FOR IMMEDIATE RELEASE**  
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**GREATER HOLLYWOOD TO HOST THE HOMELESS**

**3<sup>rd</sup> Annual Event to Kick-off New Ten Year Plan to End Homelessness In Hollywood...**

(LOS ANGELES/HOLLYWOOD) – Project YIMBY (Yes! In My Backyard) is mobilizing neighborhoods with targeted outreach to provide immediate housing and services for the homeless population of Hollywood and West Hollywood. The 3<sup>rd</sup> Annual Hollywood event will be launched Thursday, June 26th (7 a.m.- 1 p.m.) at the Music Box Fonda Theatre located at 6126 Hollywood Blvd., Hollywood, CA, 90028.

Like a social service “expo”, YIMBY Connect Day will gather over 60 local public and private service providers and over 300 volunteers for one day of intensive outreach and engagement services. People who are homeless will find everything from haircuts and foot care to medical examinations, counseling and housing services from across the greater Hollywood area.

"We need the entire Hollywood community to get behind Project YIMBY Connect Day and make it a success," said L.A. City Council President Eric Garcetti. "This is a powerful opportunity for all of us to demonstrate our collective commitment, get involved, take action and be a part of ending homelessness."

Local government officials will kick-off the event, announcing a new strategy to develop and implement a 10 year plan to end homelessness in Hollywood, followed by a volunteer pep rally. Visit [www.epath.org/yimby](http://www.epath.org/yimby) for a complete list of Project YIMBY sponsors and participating entities.

Project YIMBY Connect Day is a component of Project YIMBY, a grass-roots community mobilization initiative geared towards helping communities develop coordinated responses to end homelessness. Project YIMBY generates positive mobilization for national and regional strategies towards ending homelessness, and transforming those strategies into activities on a neighborhood level.

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