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HOW TO INCREASE HOMELESSNESS

Homelessness is such a politically hot potato that it has become another one of those taboo party conversations that you stay away from—just like politics and religion. In his book, *How To Increase Homelessness*, Joel John Roberts, the Executive Director of People Assisting The Homeless, has taken the debate on homelessness to an ironically new level.

Order today, this cutting-edge book that challenges us to overcome barriers and differences to help our country end homelessness. (Included in the book is a Reader's Guide for small group discussion on each chapter.)

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<i>How To Increase Homelessness</i>		\$10.00	
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1 Book = \$4.00
2 or 5 Books = \$5.00
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What Others Are Saying

"Homelessness in a country like ours is absurd. This is an important—relevant—book that should be required reading."

Larry King *CNN's Larry King Live*

"There is no excuse for homelessness in America. There are practical answers, and Joel John Roberts has spotlighted many of them."

Pat Boone *Musician, Actor, Entertainer*

"Joel has written an extremely clever and honest book on how to fix our broken system of homelessness that exists in our communities—and he well knows the problems. I highly recommend it!"

Rhonda Fleming *Actress, Philanthropist*

"I've been lucky to have PATH as part of the Continuum of Care to meet my goal of ending chronic homelessness in Los Angeles in ten years. PATH's nationally recognized model provides individuals and families the housing and support services they need to get back to work and make positive contributions to our society and economy."

James K. Hahn *Mayor, City of Los Angeles, California*

"Joel Roberts' book, *How To Increase Homelessness* is an important social treatise on one of the great failures of our society. For every caring person, the book is a must-read. Thereafter, we have to roll up our sleeves, get to work, and solve this problem."

Mark Egerman *Mayor, City of Beverly Hills, California*

"*How To Increase Homelessness* is a fascinating book that is very relevant for those who want to understand the challenge of homelessness confronting communities across the country. It should be required reading for anyone seeking solutions to this complex societal problem."

Roosevelt F. Dorn *Mayor, City of Inglewood, California*

"Joel Roberts is a true visionary on how to address issues related to homelessness and has been a great advocate and city partner with the City of West Hollywood."

John J. Duran *Mayor, City of West Hollywood, California*

"A common sense discussion of one of our nation's toughest – and most embarrassing – issues. This book is a must-read for all policymakers."

Richard Bloom *Mayor, City of Santa Monica, California*

"Joel John Roberts runs one of the country's most successful programs for those who are homeless. This book should be on the must-read list of every city council member, county supervisor, mayor, legislator and governor in the country, as well as anyone who cares for those who are less fortunate."

Sharon Davis *Former First Lady of California*

"Joel Roberts' insight into the phenomenon of homelessness is the kind that can only come from first hand work with the homeless. I highly recommend this book."

Eric Garcetti *Los Angeles City Council Member, 13th District*

"*How To Increase Homelessness* brilliantly challenges our country to completely change course in order to end homelessness. Everyone who is concerned about homelessness should read this book."

Mitchell Netburn *Executive Director, Los Angeles Homeless Services Authority*

"Joel's insights and his passion for the issues challenge us to not accept the inevitability of homelessness, and to acknowledge we all have a stake in its defeat. Joel is a charismatic visionary with practical solutions and the personal qualities needed to lead in this area of social change."

Tessie Guillermo *President/CEO, Community Technology Foundation of California, San Francisco*

"Roberts and his visionary board of directors have demonstrated that 'thinking outside of the box' results in transformation for many who arrive at PATH's front door. This book leverages PATH's impact by stimulating creative policy discussion among all of us who are frustrated with the status quo."

Kerry Morrison *Executive Director, Hollywood Entertainment District*

"Our country has become so complacent about poverty that we need Roberts' timely 'absurdist' manifesto to controvert the existing common wisdom—that homelessness is an acceptable by-product of life. Joel forces us to question this ridiculous attitude and act to correct it."

Yancy Ruben Garrido *Innovative Philanthropy, New York City*

"I can think of few social issues that generate such polarization and impasse as homelessness. In a sensible, compassionate, and fresh approach, Joel Roberts opens a pathway to challenge us all to create solutions and the will to end homelessness."

Rhonda Meister *Executive Director, St. Joseph Center*

"Joel Roberts asks tough and overdue questions about public policy, including pressing America about whether they are content to let half of our foster children 'emancipate' to homelessness."

Joanne R. Feldmeth *Executive Director, ChildSHARE*

"This is a timely and powerful wake up call for the community to realize that if we are not working together to develop solutions to homelessness then we are part of the problem. Joel has ingeniously articulated the parameters of this complex problem in a way that enables the reader to readily visualize a long-term solution. It is a masterful work."

Paul Freese, Jr. *Director of Litigation, Public Counsel*

"Provocative and knowledgeable, Roberts speaks from years of experience in helping homeless people find a way to self-sufficient living. It is a 'must read' for anyone who cares about what is happening to the 'least and lost' among us."

Rev. Charles Orr *Senior Pastor, Westwood Presbyterian*

"Hear Joel Roberts, for he is a prophet. His practical and relevant solutions that give hope to ending homelessness must be embraced for the situation is not a social accident. The finger points at all of us—we are indifferent. Where is our outrage?"

Mary Erickson *Director of Urban Outreach, Bel Air Presbyterian Church*

"To many of us, we see homelessness as a problem without a solution. However, Joel Roberts and PATH have demonstrated that the right strategic vision fueled by the commitment of many dedicated individuals and corporations can enable homeless people to become hopeful people."

Dr. Kenneth Fong *Senior Pastor, Evergreen Baptist Church of Los Angeles*